



SMART Goals

Business Careers

First Reaction...



If you don't know where
you are going, how do
you expect to get there?

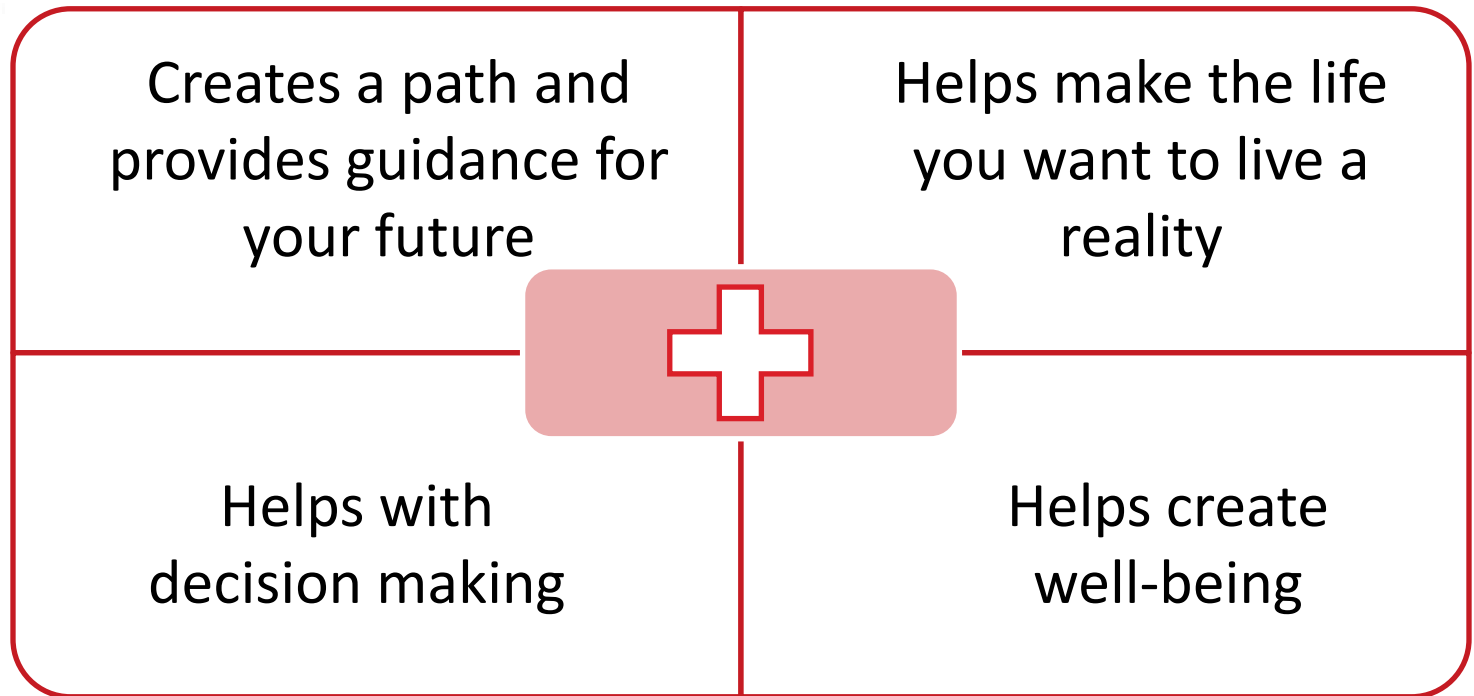
Set Goals!

Goal – the end result of something a person intends to acquire, achieve, do, reach, or accomplish sometime in the near or distant future

Setting goals is like creating a map for a road trip



How can goal setting benefit you?



How can goal setting benefit your life?



Elements of a successful goal...



S

Specific

M

Measurable

A

Attainable

R

Realistic

T

Time Bound

Elements of a successful goal...



S

Specific

M

Measurable

A

Attainable

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Realistic

T

Time Bound

Bucket List Item



See U2 Live

**S**

Specific

Go to a U2 Concert in Denver

M

Measurable

Cost is \$140 per ticket, plus \$10 parking, \$30 for merchandise

A

Attainable

Set aside \$20 for each of the next nine months, then constantly check u2.com for tour dates and ticket availability

R

Realistic

The tradeoff will be less money for other fun things and discipline to save the money.

T

Time Bound

This goal will happen by Summer 2014, which is the next they're expected to come tour the US



Your Job Today

Create two SMART Goals.

1. For an item on your bucket list
2. For a goal you have in high school